

ATTENTION GROCERY, MASS, CONVENIENCE, DRUG, DOLLAR, MILITARY, LIQUOR AND SPECIALTY RETAILERS ACCOUNT MANAGERS*

*Las Vegas, Redlands, Los Angeles, Orange, San Diego, San Fernando, Santa Maria, Chico, Sacramento, Petaluma, Eureka, Spokane and Reno

SOLO DR PEPPER DISPLAY & EARN!

Earn Reward Points for every qualifying Dr Pepper display placed April 13 through June 28, 2026 in your accounts to shop for cool gear at kdpwards.com

HOW IT WORKS

- Qualifying displays must be placed in your account by June 28, 2026
- Qualifying Displays: 20oz Shipper, Side Stack, Pallet Drop/End Cap OR comparable display that meets the minimum case AND minimum SKU requirements
- Qualifying Flavors: Qualifying Display **MUST** include Dr Pepper Reg, Diet Dr Pepper AND Dr Pepper Zero Sugar
- Qualifying Packages per 3 Display Types:

20oz Shipper • Earn 25 Reward Points per Qualifying Display

- 20oz: Minimum 3 cases AND Minimum 4 SKU's **MUST** include DP Creamy Coconut Reg or ZS

Small Display • Earn 50 Reward Points per Qualifying Display

- 12pk: Minimum 48+ cases AND Minimum 4 SKU's: Dr Pepper Reg, Diet Dr Pepper, Dr Pepper Zero Sugar & DP Creamy Coconut (Reg or ZS)
- 2L: Minimum 40 cases AND Minimum 4 SKU's
- 16.9oz/6pk MP PET: Minimum 12 cases AND Minimum 3 SKU's
- 12oz/8pk MP PET: Minimum 8 cases and Minimum 2 SKU's: DP Reg & Diet DP
- 10pk Mini Can: Minimum 12 cases AND Minimum 3 SKU's
- 24pk Cube: Minimum 30 cases AND Minimum 3 SKU's
- 12oz Glass: Minimum 5 cases Dr Pepper Reg

Large Display • Earn 100 Reward Points per Qualifying Display

- 12pk: Minimum 200-300 cases AND Minimum 7 SKU's **MUST** include DP Creamy Coconut Reg or ZS
- 24pk Cube: Minimum 150 cases AND Minimum 3 SKU's
- Placing multiple qualifying displays in a single account is allowed
- **MAXIMUM PAYOUT: 800 Reward Points**



BONUS!

Earn 5 additional Reward Points for including DP Creamy Coconut POS OR DP Mexican National Team POS per qualifying display.

- One (1) POS Bonus per qualifying display

DSSs... We've got you!

Earn the average of your team's Reward Points payout for qualifying displays placed during incentive timing.

- Region must hit DP volume plan for DSS's to qualify.



Simply scan this QR code to submit qualifying display photos to dp500.kdpdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by June 28, 2026 for executions secured during the April 13, 2026 through June 28, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on June 28, 2026.



See your KDP Sales Rep for program details.

HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!

#DP500/DPBRKL